Limited Edition Long Playing Records and more

in collaboration with HOFFMAN, BARNEY & FOSCARI

The ‘LP | Limited Edition Long Playing Records’ division of Ghislandi & Gutenberg produces and distributes, through specialised platforms or distributors, limited edition 33 rpm vinyl LP record series. By ‘production’ we mean the physical creation of the “record” by external companies specialised in this field because they have vinyl pressing, packaging printing and related logistics (we do not exclude the possibility of subsequently acquiring machinery with a press on which to print vinyl records made in ‘Ghislandi & Gutenberg Creative Factory’ for our worldwide customers): so as to create a virtuous supply chain in this area as well, with the added benefit of strengthening our artisan narrative for marketing and communication purposes, which are our core values). Ghislandi & Gutenberg Records does not pre-produce or produce the music contained in the records, the entire layout of which is created through its creative hub and is “handmade in London” (or with AI) - nor does it produce mixing and mastering.

In this sense, Ghislandi & Gutenberg publish artists whose albums are already complete (and whose professionals have already been paid by the music producers, whether private individuals or independent labels), whether published or unpublished. In a deluxe edition, Ghislandi & Gutenberg Records are cult objects to be treasured, thanks to the highly refined style of their layout, composed of original fonts and abstract designs created by the artisan creative studio Ghislandi & Gutenberg or its AI division, depending on the client's expectations and the type and positioning of the product.

In terms of “scouting”, the identification of artists we believe are worthy of publication may involve, depending on the type of series planned (Jazz, Classical, Pop, Spoken Word, Interviews, Poetry, Historical Repertoire, out of print, thematic dissemination (including corporate on demand from customers and sponsors) and more: it is no coincidence that one of the series may be called “Retrospective Records”).

To distribute music published by Ghislandi & Gutenberg, you can use a digital distribution service, which guarantees artists' ownership of at least 75% of their songs, depending on the type of agreement entered into. The advice of a law firm specialising in copyright and music rights will be required. We consider the disparity between earnings from streaming, which are generally low and paid per 1,000 streams, and those from traditional distribution, where LPs of this kind can be sold for between £19 and £45.

The Records Division of Ghislandi & Gutenberg collaborates closely with Hoffman, Barney & Foscari for the production and distribution of music videos or films specified as necessary promotional materials in the contracts with artists or labels. Nevertheless, this division will collaborate with Ghislandi & Gutenberg's events division for the Retrospective Festival, where the album can be presented or played in a selection of tracks, and, depending on the artist's popularity, recorded ad hoc for a possible Live in Concert LP to be made by Ghislandi & Gutenberg Records. The concert may be filmed by HBF for streaming, television, and social media rights.